

Career Coaching Services Newsletter

OUR IN-PERSON WORKSHOPS BRING THE LATEST CAREER TRENDS AND TOPICS TO YOU!

‘UNLEASHING CAREER OPPORTUNITIES THROUGH NETWORKING’, held on May 9th at Somers Public Library, informed participants about what Networking is and what it is not, how to positively reframe their networking strategy, how to strengthen their network, and learn how face-to-face networking and social media work together. This interactive event gave the group a chance to assess their approach and develop their skills to be successful in engaging their contacts.

‘OVERCOMING AGEISM IN THE WORKPLACE’ was offered on June 5th and hosted at the Scarsdale Public Library. This in-person, 90 minute workshop engaged participants to think about how they present themselves, and provided strategies to protect them from age bias by learning how to address assumptions and myths, modernizing their resumes and other online profiles. Emphasis was placed on relationship building and networking.

‘LINKEDIN 101: GET A JUMPSTART ON BUILDING YOUR PROFILE’ was presented on June 13th at the John C. Hart Library. This interactive 90 minute in-person workshop was geared toward beginners, to help them understand why LinkedIn is important in the job search, as well as creating a profile to include one’s skills, experience, education and more. It also addressed the benefits of connecting with others and using this tool for networking within industries.

‘PREPARING FOR THE JOB FAIR—TIPS FOR SUCCESS’ was offered to White Plains High School students registered for the City of White Plains Youth Bureau Summer Job Fair on Friday, June 14th . The workshop was facilitated during 3 consecutive lunch periods where students were able to actively practice their introductions and learn how to be well-prepared to meet local employers.

WORKFORCE and BUSINESS DEVELOPMENT



WLS CCS participated in the **‘LEVEL-UP: START, LAUNCH and GROW a BUSINESS’** small business networking event sponsored by SCORE and SUNY Westchester on June 10th. The economic development event offered an opportunity for entrepreneurs to learn more about the many resources available to small businesses. The participating organizations ranged from non-profit to government agencies. This event offered small business owners an opportunity to collaborate with fellow entrepreneurs at a one-stop shop for business resources they need to succeed.



LINKEDIN BOOT CAMP! NEW DATES!



Dr. Elisse Barnes, JD, PhD
Your LinkedIn Driving Instructor
presents a free **two-day**
virtual workshop!

Dr. Barnes provides hands-on LinkedIn training that empowers individuals to reset, reboot, and reinvent to pursue new jobs, career transitions, nonprofit leadership, and entrepreneurship.

Wednesday, August 21st
and
Friday, August 23rd
10:30am—1:00pm

Participants must
attend both sessions!

To register, click here:
<https://bit.ly/4cTZ614>

914INC.

Career Coaching Services
featured in the latest issue of
Westchester Magazine!

Read all about it here:

[**WLS Asset for Job Seekers**](#)

CAREER COACHING SERVICES (CCS)

WLS offers specialized programs with trained professionals to guide you in your career path. Career Development virtual seminars, interactive workshops, and career-related speaker events are offered throughout the year facilitated by professional career coaches. Seminars provide career strategies to build self-awareness to clarify career direction, explore career options and alternatives, learn about latest job search trends, and develop career goals.

OUR MISSION

The mission of the Westchester Library System (WLS) is to empower lives and communities by connecting people in Westchester County with the resources, services and programs available through WLS and the member libraries.

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***“The key to success is action,
and the essential in action
is perseverance.”***

-Sun Yat-sen

“4 WAYS TO KEEP YOUR JOB SEARCH GOING DURING THE SUMMER”



By **WENDI WEINER, AARON SANBORN, & JENNA ARCAND**

Every season is job search season if you want it bad enough. However, there are some who view summer as a time of rest and ease up on their job searches. That's the last thing you should do!

Sure, you should take time to relax and go on vacation—just don't abandon your job search goals completely. Here are four ways to keep your job search on track, while still enjoying your summer.

Update Your Resume & LinkedIn Profile

A new season is a time for renewal, so it's important to make sure your resume and LinkedIn profile are current and up to date with projects, contributions, and achievements. Summer is a great time for reflecting on the work you have done over recent months and leveraging those accomplishments to have a results-driven resume and LinkedIn profile.

While your resume takes precedence, you should still give your LinkedIn profile a good look because it's public and is viewable by a greater geographic population. Do not underestimate the power of LinkedIn in your job search.

Attend Networking Events

Summer is a great time to be more social. Attend professional events, go to business happy hours, and ramp up your networking opportunities. Connect with old colleagues over lunch outdoors in casual attire, and seek out the potential for informational interviews at companies. Since things are more casual and laid back in the summertime, ramp up the opportunities and seize them.

If you can't attend any in-person networking events, there are still ample opportunities to network online!

Refocus Your Strategy By Volunteering

The beautiful summer weather is great motivation for engaging in new volunteer and community service opportunities. Consider the potential for making new connections and adding volunteer projects to your resume and LinkedIn profile that you are already updating during the summertime.

Remember, summer days are longer. Use your time wisely, and to your benefit!

Re-Evaluate And Reach Out

Spend the summer re-evaluating your current role. What skills are you developing in your current role? What skills do you want to build upon? Consider reaching out to recruiters or your professional network, people who can help bring your next role to fruition. LinkedIn is a great resource for connecting with recruiters and seeing if new projects or opportunities are available to expand your skills.

Don't let the summer weather be a distraction or setback for you. Focus on reclaiming your brand, take a break or a vacation, and regroup on where you would like to go next in your career. Remember one important thing: the year is already halfway over, so it's important to seize the moment and the opportunity.

Source: www.workitdaily.com/summer-job-search published 6/19/24